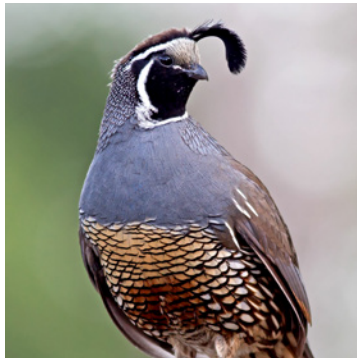




A L O V E L E T T E R T O



B I O D I V E R S I T Y



Association of Professional Landscape Designers

# INTERNATIONAL LANDSCAPE DESIGN CONFERENCE

April 24 - 28, 2025 | San Diego, California

# Welcome to San Diego, a Biodiversity Hotspot!

San Diego County is the most biodiverse county in the United States. It features a range of ecosystems, including beaches, coastal sage scrub, chaparral, oak woodlands, conifer-dotted mountains, and the Anza-Borrego desert, all accessible within a few hours' drive. This year's theme, Biodiversity, highlights the variety of flora that is cultivated here as well as the responsible practices designers can employ to respect the climate and surrounding plant ecosystems that support local wildlife.





THURSDAY, APRIL 24, 2025

## Pre-Conference (Limited to 50 people)

The day offers special access to private and public gardens in mid-city San Diego. We'll start with a tour of Jim Bishop's Mission Hills garden gem (note: this garden has many stairs), followed by a guided canyon walk with an ecologist, an exploration of Balboa Park, and ending with a private horticultural tour of the world-famous San Diego Zoo.

The evening opening reception at the host hotel, the Catamaran Resort Hotel and Spa, will kick off Main Conference.

*Please note: The pre-conference registration does not include the opening reception. The reception is included with registration for the main conference. If you are not attending the main conference, you may register for the reception separately.*

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FRIDAY, APRIL 25, 2025

## Speaker Series

Join us for a full-day of education with a special focus on biodiversity, featuring speakers including author and artist Obi Kaufman, horticulturist Carol Bornstein, Highline's Richard Hayden, Waterwise Gardener Nan Sterman, landscape designer Pamela Berstler and conservationist Rosalind Haselbeck. Delve into Mediterranean regions and plants, the art of creating thriving habitat gardens, and the transformative potential of rewilding our lawns.

Conclude the day with Dine-Arounds! Enjoy a pay-your-own-way evening exploring San Diego's diverse culinary scene, networking with fellow attendees, and discovering more of the city.



SATURDAY, APRIL 26, 2025

## Garden Tours: North County San Diego

On the first day of garden tours, we will explore San Diego's north and inland microclimates, showcasing California native landscapes. We'll visit a bromeliad garden, succulent gardens, Mediterranean gardens, and more. The day will end with a reception at an iconic San Diego brewery.

SUNDAY, APRIL 27, 2025

## Garden Tours: Coastal San Diego

On day two of garden tours, we'll tour iconic southern California coast gardens showcasing water capture, succulent collections, native habitats, and ocean views. We'll enjoy a boxed lunch at the beach, where you might spot dolphins or whales. Bring a towel if you want to sit on the sand! Following the garden tours, we'll bus to the closing reception before returning to the hotel.





MONDAY, APRIL 28, 2025

## Post Conference (Limited to 50 people)

Post conference takes us to the mountains of San Diego. The day will start at Ilan-Lael compound near Julian, which is the home and art studio of local legend artist Jim Hubbel. We'll start with a docent-led tour of the home and studio, followed by lunch. An afternoon tile mosaic workshop includes creating a keepsake. We'll then travel by bus to Julian, enjoy the view of the Anza-Borrego Desert along the way, and conclude the day with cider and local fare.

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## Consider Extending Your Visit

There's more to explore beyond the conference, including historical neighborhoods, beach communities, state parks, gardens, and iconic attractions. A detailed list provided by our San Diego conference local site committee is available on the [conference website](#).



# Conference Schedule

The schedule is subject to change due to traffic delays or other unforeseeable circumstances.

## Thursday, April 24, 2025

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	<b>Breakfast on Your Own</b>
8:00 a.m. – 8:30 p.m.	<b>Pre-Conference Registration</b>
8:30 a.m.	<b>Meet in Lobby to Depart for Pre-Conference Tour (Limited to 50)</b>
9:00 a.m. – 5:30 p.m. <i>Offsite</i>	<b>Pre-Conference Tour</b> <i>Lunch included</i>
1:00 p.m. – 6:00 p.m.	<b>Main Conference Registration</b>
5:45 p.m.	<b>Pre-Conference Tour Arrives at Hotel</b>
6:30 p.m. – 8:30 p.m.	<b>Opening Reception</b> <i>Heavy hors d'oeuvres and cash bar</i>

## Friday, April 25, 2025

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7:30 a.m. – 4:30 p.m.	<b>Registration</b>
8:00 a.m. – 8:30 a.m.	<b>Breakfast Buffet</b>
8:30 a.m. – 8:45 a.m.	<b>Welcome and Introduction</b> <i>Greg Rubin, President and Founder, California's Own Native Landscape Design, Inc.</i>
8:45 a.m. – 10:00 a.m.	<b>Microcosm: California and the Biogeography of San Diego County</b> <i>Obi Kaufmann, American Naturalist, Writer, and Illustrator</i>
10:00 a.m. – 10:45 a.m.	<b>Break with Exhibitors</b>
10:45 a.m. – 11:45 a.m.	<b>Enhancing Biodiversity in Designed Landscapes</b> <i>Carol Bornstein, Horticulturist, Garden Writer, and Educator</i>
11:45 a.m. – 12:00 p.m.	<b>Break</b>
12:00 p.m. – 1:00 p.m.	<b>The High Line: Wild by Design</b> <i>Richard Hayden, Senior Director of Horticulture, The High Line</i>
1:00 p.m. – 2:00 p.m.	<b>Lunch</b>
2:00 p.m. – 3:00 p.m.	<b>California Dreamin': Mastering the Magic and the Challenges of Designing for a Dry, Mediterranean Climate</b> <i>Nan Sterman, Owner/President, Waterwise Gardener</i>
3:00 p.m. – 3:45 p.m.	<b>Break with Exhibitors</b>

3:45 p.m. – 5:15 p.m.

**The Great Lawn Rethink: Exploring Radical Diversity in Every Landscape**  
*Pamela Berstler, CEO of G3, Flower to the People, Inc. and  
Tylth and Rosalind Haselbeck, Ph.D., Executive Director, Dwelling on Carbon*

7:00 p.m.

**Meet in Lobby to Depart for Dine-Arounds**

7:15 p.m.

**Dine-Arounds/Evening on Your Own**

*Offsite*

## Saturday, April 26, 2025

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**Breakfast on Your Own**

8:30 a.m.

**Meet in Lobby to Depart for Garden Tours**

9:00 a.m. – 5:30 p.m.

**Garden Tours Offsite**  
*Lunch included*

5:30 p.m. – 7:30 p.m.

**Reception**  
*Heavy hors d'oeuvres and Cash Bar*

*Offsite*

8:00 p.m.

**Arrive at Hotel**

## Sunday, April 27, 2025

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**Breakfast on Your Own**

8:30 a.m.

**Meet in Lobby to Depart for Garden Tours**

9:00 a.m. – 5:30 p.m.

**Garden Tours**  
*Lunch included*

*Offsite*

5:30 p.m. – 7:30 p.m.

**Closing Reception**  
*Heavy hors d'oeuvres and Cash Bar*

*Offsite*

8:00 p.m.

**Arrive at Hotel**

## Monday, April 28, 2025 – Post Conference Tour

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**Breakfast on Your Own**

8:30 a.m.

**Meet in Lobby to Depart for Post Conference Tour**

9:00 a.m. – 6:00 p.m.

**Post Conference Tour Offsite**  
*Lunch included*

6:00 p.m.

**Arrive at Hotel**

*The schedule is subject to change due to traffic delays or other unforeseeable circumstances. Garden tour arrival and departure times are approximate.*



# Hotel Information

## The Catamaran Resort Hotel and Spa

3999 Mission Boulevard  
San Diego, CA 92109  
(858) 488-1081

APLD has negotiated a discounted room rate for the days of the conference. All rooms in our block are available on a first-come, first-served basis. The negotiated room rate is only available until our block is full or the deadline date is reached. The reservation deadline is **March 23, 2025**. We suggest booking your reservations early as rooms may sell out.

All reservations require a deposit or credit card guarantee to hold the room. If a guaranteed room is not canceled 72 hours prior to arrival, payment equal to one night room, tax & assessments will be charged

to the credit card provided. These special group rates are valid before and after the conference dates based on availability. Special negotiated rates are also available for upgraded room types as well.

### **Room Rate (plus applicable taxes and fees):**

\$269 per night + \$30 resort fee

[Click Here to Make Your Reservation](#)

For more information, please contact the hotel's Reservations Department at (858) 488-1081 or by dialing the Toll-free number at (800) 422-8386.





# 2025 APLD International Landscape Design Conference Registration Form

April 24 – 28, 2025, San Diego, California

## Registration and Cancellation Deadline: April 11, 2025

### A separate form must be completed for each conference attendee.

Remit payment and form to: APLD, 2207 Forest Hills Drive, Harrisburg, PA 17112, fax this form with credit card payment to: (717) 238-9985 or register online at [www.apld.org](http://www.apld.org).

Attendee Name (as it should appear on badge): \_\_\_\_\_  
*Include CPLD or FAPLD if you are certified or a certified fellow.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Is this your first APLD Conference?  Yes  No

### Dietary Requirement:

Gluten Free  Pescatarian  Vegan  Vegetarian  I do not have a dietary requirement.

### Emergency Contact Information:

Please provide the information of a person who is NOT attending the conference that should be contacted in case an emergency should arise.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact APLD Headquarters if you have any additional dietary needs or require specific accommodations in order to fully participate in the conference.

Members of organizations affiliated with APLD (America in Bloom, AOLP, AILD, CNLA, ELA, GBC, GBCI, GRHC, Holden Arboretum, NALP, PCS, PPA and SGD) may register to attend the conference at the member rate. Please list the affiliated organization you are a member of:

\_\_\_\_\_

### Payment Information:

Total Due: \_\_\_\_\_

Check (made payable to APLD)  Visa  MasterCard  Discover  AmEx  Wire Transfer

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

*Cancellations must be made in writing by **April 11** to receive a refund, less a \$25 administrative service fee plus any processing fees. After this time, there will be no refunds.*

**Non-Members** – If you join APLD today, you will receive the member rate for the conference, which is a \$700 discount off of the non-member main conference registration fee.



# 2025 APLD International Landscape Design Conference Registration Form

April 24 – 28, 2025, San Diego, California

Attendee Name  
(as it should appear on badge):

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Company:

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### Registration Options:

**Main Conference** includes the opening reception on the evening of Thursday, April 24; breakfast, lunch and all sessions on Friday, April 25; lunch, garden tours and reception on Saturday, April 26; lunch, garden tours and farewell reception on Sunday, April 27.

**Pre-Conference on Thursday, April 24** includes garden tours and lunch.

**Post-Conference on Monday, April 28** includes lunch, tour of Hubbell Home and Art Studio, mosaic tile workshop, lunch and reception.

**Please review carefully what is included in each registration option before making your selection.**

If you have any questions, please contact [events@apl.org](mailto:events@apl.org).

#### Certified Designer/APLD Fellow

- Main Conference  \$1,300
- Pre-Conference - Thursday, April 24  \$250
- Post-Conference - Monday, April 28  \$300
- Friday only  \$500
- Saturday only  \$500
- Sunday only  \$500

#### Professional, Emerging Professional, Landscape Design Enthusiast & Retired Members

- Main Conference  \$1,400
- Pre-Conference - Thursday, April 24  \$250
- Post-Conference - Monday, April 28  \$300
- Friday only  \$500
- Saturday only  \$500
- Sunday only  \$500

#### Student/Educator Members

- Main Conference  \$1,100
- Pre-Conference - Thursday, April 24  \$250
- Post-Conference - Monday, April 28  \$300
- Friday only  \$500
- Saturday only  \$500
- Sunday only  \$500

#### Non-Members

- Main Conference  \$2,100
- Pre-Conference - Thursday, April 24  \$375
- Post-Conference - Monday, April 28  \$450
- Friday only  \$750
- Saturday only  \$750
- Sunday only  \$750

#### Spouse/Companion

*The spouse/companion rate applies only to those who are not in the industry.*

- Main Conference  \$1,400
- Pre-Conference - Thursday, April 24  \$250
- Post-Conference - Monday, April 28  \$300
- Friday only  \$500
- Saturday only  \$500
- Sunday only  \$500